

Date: October 30, 2018

To: Patrick H. West, City Manager

From: Jess. L. Romo, Director, Long Beach Airport

For: Mayor and Members of the City Council

Subject: Long Beach Airport 2018 Festival of Flight

Long Beach Airport is celebrating its annual Festival of Flight on Saturday, November 17, 2018, from 10:00 a.m. to 4:00 p.m. (flyer attached). This event takes place on the airfield and gives the public an opportunity to meet with Airport tenants, fixed-base operators, pilot shops, and flying schools. Visitors can enter the airfield from the west end of the Airport property at East Wardlow Road and Globemaster Way. Free parking will be available.

This year's Festival marks the start of a year-long celebration of the Airport's 95th Anniversary and will feature an aviation static display, numerous games and activities for kids, and helicopter rides over downtown Long Beach for purchase. Airport tenants and aviation-related businesses will be exhibiting their products and services. In addition to gourmet food trucks, the Auld Dubliner will be offering Festival attendees age 21 and over beer for purchase. Live entertainment will include Long Beach City College's Jazz Band, the Satin Dollz 1940s era vocal and dance troupe, and 80s Tribute Band Knyght Ryder. Aircraft static displays include a C-17 from March Air Force Base, Virgin Orbit's 747 Cosmic Girl, a California National Guard Blackhawk, a Gulfstream G650, and a Lockheed Model 10 Electra, the same model of airplane flown by Amelia Earhart.

A print and online advertising campaign has begun in local media outlets, and free marketing is also being conducted on social media. Posters and postcards are being distributed at local events and to Airport tenants to promote the Festival. Information and updates will be made available on the Airport website at http://lgb.org/information/festival of flight.

For more information, please contact Stephanie Montuya-Morisky, Public Affairs Officer, at (562) 570-2679.

JR:SMM:km

ATTACHMENT

CC: CHARLES PARKIN, CITY ATTORNEY
LAURA L. DOUD, CITY AUDITOR
DOUGLAS HAUBERT, CITY PROSECUTOR
TOM MODICA, ASSISTANT CITY MANAGER
KEVIN J. JACKSON, DEPUTY CITY MANAGER
REBECCA GARNER, ASSISTANT TO THE CITY MANAGER
DEPARTMENT HEADS



November 17, 2018 10 a.m. - 4 p.m.

Join us for the Festival of Flight, a free celebration open to the public featuring food and beer trucks, static aircraft and vehicle displays, and live entertainment.

For more information: 562-570-2678 or flylgb@longbeach.gov No pets, bags or coolers allowed.





